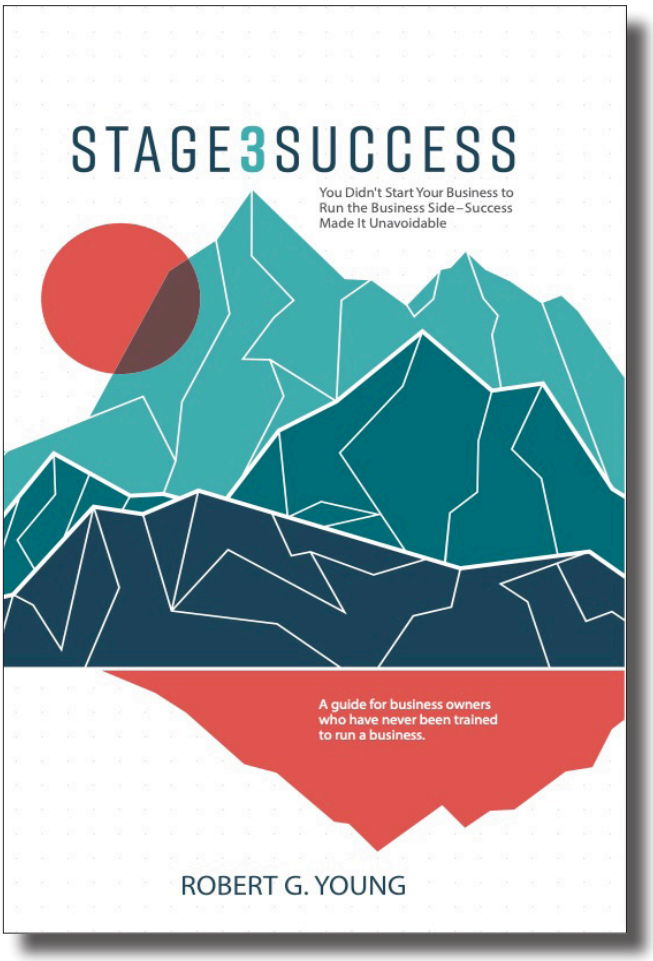
STAGE 3 SUCCESS

You Didn't Start Your Business to Run the Business Side —Success Made It Unavoidable

You built a business to focus on your craft. Now that it has grown, you have more customers, more employees, more responsibilities, more decisions. And they all demand more from you.

Welcome to Stage 3 of the business lifecycle, where you recognize that the skills that have gotten you this far are not enough to get you where you want to go.



If you are running a business that has outgrown your ability to manage by yourself and have ever wondered . . .

- With everything competing for my attention, what should I focus on?
- Why do I feel as if I never have a complete view of the business?
- We're generating a lot of revenue, so why does there never seem to be enough money? Where is it all going?
- How can I possibly get everything done?
- Will it always be this hard?

. . . this book was written for you.

The central question this book answers:
How do I gain control of my business?

Stage 3 Success provides a practical, easy-to-implement approach to gain control of your business, even if you have never been trained to be a business owner. It is based on the Stage 3 Framework of Know, Monitor, and Do.

Growing a business is hard. Running a growing business is harder.

Let *Stage 3 Success* help you.

Book Details

About Rob Young

A former corporate executive, Rob Young is an author, speaker, business trainer, and advisor. Through his writing, training, and advising, he makes corporate-level best practices accessible to small businesses. His mission is simple: to make sure no business ever fails from the strain of growth.

stage3group.com